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**Sales Hours**  
Mon - Fri: 8 am - 6 pm  
Sat: 8 am - 3 pm



**Service Hours**  
Mon - Fri: 8 am - 5 pm  
Sat: 8 am - Noon

# BILL ABBOTT INC.

## NEWSLETTER

Volume 2 | March | 2020



### 01 GM: World's Most Ethical Company

General Motors has been recognized by Ethisphere, a global leader in defining and advancing the standards of ethical business practices, as one of the 2020 World's Most Ethical Companies.

GM is one of only four honorees in the automotive industry and the only automotive original equipment manufacturer. In 2020, 132 honorees were recognized spanning 21 countries and 51 industries.

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient® (EQ) framework which offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. Scores are generated in five key categories: ethics and compliance program (35 percent), corporate citizenship and responsibility (20 percent), culture of ethics (20 percent), governance (15 percent) and leadership and reputation (10 percent).

"It's easier to live your values when things are going well, but it's more difficult when the going gets tough," said GM Chairman and CEO Mary Barra. "At General Motors, we are determined to lead the automotive industry in creating a world with zero crashes, zero emissions and zero congestion, and to do it with integrity. This recognition as one of the World's Most Ethical Companies is a testament to the men and women of General Motors who are committed to doing the right thing, even when it's hard."



#### THINGS HAPPENING

#### AT BILL ABBOTT

- 01 **GM: World's Most Ethical Company**
- 02 **Recipe of the Month**
- 03 **Team 3.92**
- 04 **Upcoming Events**
- 05 **Our New FCA Experts**
- 06 **Service Tip**

**"Make it a habit to buy from Bill Abbott"**

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## 02 RECIPE OF THE MONTH

### Corned Beef and Cabbage

source: [www.allrecipes.com](http://www.allrecipes.com)

#### Ingredients:

- 3 pounds corned beef brisket with spice packet
- 10 small red potatoes
- 5 carrots, peeled and cut into 3-inch pieces
- 1 large head cabbage, cut into small wedges

#### Directions:

1. Place corned beef in large pot or Dutch oven and cover with water. Add spice packet that came with the corned beef. Cover pot and bring to a boil, reduce to a simmer. Simmer approx. 50 minutes per pound or until tender.
2. Add whole potatoes and carrots, cook until vegetables are almost tender. Add cabbage and cook for 15 more minutes. Remove meat and let rest 15 minutes.
3. Place vegetables in a bowl and cover. Add as much broth (cooking liquid reserved in the Dutch oven or large pot) as you want. Slice meat across the grain.

## 03 Team 3.92

The Team at Bill Abbott CDJR has rebranded themselves as Team 3.92. Our new brand derives from our commitment to offer nothing but the best capability in all of the LD trucks/performance cars that we stock for our customer base. Our customers can rest easy knowing that our LD trucks carry a 3.92 for maximum towing capability and that our performance vehicles are built with performance-minded buyers in mind.

Check our inventory out in the future as our Ram Experts have a variety of 2020 1500 DT's in transit.

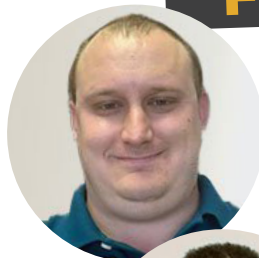
## 04 Upcoming Events

### Tax Returns are Due

Monday, April 15

## 05 OUR NEW

## FCA EXPERTS



Our Sales Team now has two in-house FCA Experts. Adam Howe recently completed his Mopar, UConnect, Jeep, and Ram Expert programs for the 2020 year and Jonathan Cummins is in the process of renewing his 2019 Expert Credentials. These two sale professionals have gone above and beyond in their factory training to become certified experts in the FCA lineup and are ready to give you extraordinary customer service before and after the sale.



## 06 SERVICE TIP OF THE MONTH

This month's service tip comes from our GM Certified Technician Kevin Huddleston

"Make sure to rotate your tires every 7,000-7,500 miles in order to maximize tire life"