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Sales Hours
Mon – Fri: 8 am – 6 pm
Sat: 8 am – 3 pm



Service Hours
Mon – Fri: 8 am – 5 pm
Sat: 8 am – Noon

BILL ABBOTT INC.

NEWSLETTER

Volume 1 | February | 2020



01 OUR FIRST NEWSLETTER

Welcome to the first Bill Abbott Inc. Newsletter!

We here at Bill Abbott Inc. are excited to be bring you a monthly newsletter full of things going on in the industry as well as, meeting our staff that you may or may not see during your visit to the dealership, upcoming events and much more. Regardless if you have purchased from or serviced with us in the past, are thinking about it in the future, or just want a good read this is the newsletter for you. Each individual piece in every newsletter will be written by different members of our staff, so every month will be something different!

We wanted to give all of you a little something to read each and every month just as a small token of our appreciation for your continued business with us.

We hope you enjoy it!

- The Bill Abbott, Inc. Team

THINGS HAPPENING

AT BILL ABBOTT

- 01 **About This Newsletter**
- 02 **General Motors Auto Show**
- 03 **Recipe of the Month**
- 04 **Chrysler Auto Show**
- 05 **Upcoming Events**
- 06 **Welcome Our New Staff**
- 07 **Service Tip**

02 General Motors Auto Show

The 2020 Chicago Auto Show is currently taking place at McCormick Place through February 17th. In addition to special February rebates being offered this month through General Motors, the 2021 Chevrolet Equinox makes a debut at the Auto Show.

The 2021 Equinox has the addition of a redesigned front and rear styling, new LED headlights, and a sporty RS trim for 2021.

Front-wheel-drive is standard with all-wheel-drive being optional. There are five different trims available: L, LS, LT, RS, and Premier. There are two engines available: A 1.5-liter turbocharged 4-cylinder that makes 170 horsepower and a 2.0-liter turbocharged 4-cylinder that makes 252 horsepower. Two transmissions are offered: A 6-speed automatic transmission and a 9-speed automatic.

Available driver-assist technology includes Apple CarPlay, Android Auto, rearview camera with cross-traffic alert, adaptive cruise control, frontal collision warning, automatic emergency braking, blind-spot monitoring. Pricing has not been released.

“A strong man stands up for himself, a stronger man stands up for others.”

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Make it a habit about buying from Bill Abbott!

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03 RECIPE OF THE MONTH

You may know Dan Nibbelin aka Dan the Finance Man. But did you know that his family and friend made it a requirement that at all family functions he bring his age old family recipe coleslaw? Here's his secret!

1. 1/2 Head of Cabbage
2. 1/2 Stalk of Celery
3. 1 Grated up Carrot
4. 1/2 Tbsp Chopped Onion
5. 1/3 cup of Mayo
6. 2 Tbsp of Sugar
7. 1/2 Cap of Vinegar
8. A dash of Salt
9. 2-3 Dashes of Garlic Salt
10. 1/4 Cup of Milk
11. Mix it all together and enjoy!

04 Chrysler Auto Show

Minivan season is almost here!

Fiat-Chrysler Automobiles continues to outdo themselves when it comes to the minivan lineup. Their well-known Stow-N-Go Seating in the all-new Pacifica has captivated families for years with seating/storage flexibility that no other minivan brand can match. The Sales Team at Bill Abbott Inc. is excited to announce that the Pacifica will offer an all-wheel drive option on all 2021 gas models later this year as well as the introduction of the Pinnacle model that will take FCA luxury to a whole new level.

Take advantage of 0% for 60 months financing with approved credit and get a combined \$3,000 cash allowance as well on most 2020 Pacifica models. Residency restrictions apply.

All offers expire 03/02/2020.

05 Upcoming Events

Monticello Varsity Girls Basketball Regionals

Start Monday, February 10-14

Night at the Museum: All About Hearts

Orpheum Children's Museum
Friday, February 14

Urbana Farmers Market

Lincoln Square Mall
Saturday, February 15 and 22

Maple Sugar Days

Lake of the Woods, Mahomet
Saturday, February 22 or 29

Monticello Varsity Boys Basketball Regionals

Start Monday, February 24-28

06 WELCOME BACK

CHUCK HALL



We would like everyone to welcome back Chuck Hall. Chuck has been with us since 2013 and has been working in GM Dealerships since 2002 working as an ASE Certified Master Technician.

Chuck has acquired Gold Level Certification from General Motors and has been a Chrysler Certified Specialist since 2018. Chuck has been a service technician since 1992, being certified to work on not only General Motors vehicles but also all Chrysler products as well. Chuck has recently accepted a position with us as a service consultant.

THE DEALS GOT EVEN SWEETER

 2020 CHEVY BLAZER Customer Cash.....\$2,000 GM Card.....\$1,800 Conquest/Loyalty**.....-\$750 Max Stack.....-\$3,750	 2020 CHEVY COLORADO Customer Cash.....\$2,000 GM Card.....\$1,800 Conquest/Loyalty**.....-\$750 Max Stack.....-\$3,750	 2020 CHEVY EQUINOX Customer Cash.....\$4,750 GM Card.....\$1,000 Conquest/Loyalty**.....-\$750 Max Stack.....-\$6,000 APR: 0% for 72 mos. + \$1,000	 2020 CHEVY MALIBU Customer Cash.....\$1,750 GM Card.....\$1,000 Conquest/Loyalty**.....-\$750 Max Stack.....-\$3,500
 2020 CHEVY SUBURBAN Customer Cash.....\$3,000 GM Card.....\$1,000 Conquest/Loyalty**.....-\$750 Max Stack.....-\$4,750	 2020 CHEVY TAHOE Customer Cash.....\$3,000 GM Card.....\$1,000 Conquest/Loyalty**.....-\$750 Max Stack.....-\$4,750	 2020 CHEVY TRAX Customer Cash.....\$3,000 GM Card.....\$1,000 Conquest/Loyalty**.....-\$750 Max Stack.....-\$4,750 APR: 0% for 72 mos. + \$500	 BILL ABBOTT INC. MONTICELLO • 217-762-2576 BILLABBOTTINC.COM Offers good thru 02-29-20

07 SERVICE TIP OF THE MONTH

This month's Service Tip is from one of our Master Certified Chrysler Technicians Mike Rhoades.

"Make sure to check your cabin air filter every 12,000 miles to help avoid unpleasant in vehicle odors."

